Women’s Economic Empowerment
Global Learning Forum
May 23-25, 2017 — Bangkok, Thailand

Convened by seep
Creating Systems Change for Scale & Sustainability

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About the WEE Global Learning Forum

The advancement of women’s rights and economic empowerment in market systems contributes to the economic well-being of families, communities, and nations. Stakeholders from the public and private sectors as well as civil society members are increasingly raising their voices on women's economic empowerment.

The SEEP Network, in collaboration with Forum Partners, is proud to host the Women's Economic Empowerment Global Learning Forum focused on bringing down the systemic barriers standing in the way of scalable and sustainable change.

The Forum brings together leading stakeholders in the field of women's economic empowerment to facilitate dialogue, build global learning connections, and promote effective policy and practice to address the needs of vulnerable women all around the world.

The WEE Global Learning Forum intends to narrow the divide between best practices and informed policy decisions and aims to explore topics that are emerging as critical constraints to women's economic empowerment across the globe.

The agenda of the Forum focuses on three themes:

- The Rural Poor: Women’s Empowerment on and off the Farm
- Employment Opportunities through Enterprise Development and Job Creation
- Women's Financial Inclusion: Leveraging Finance to Advance Women’s Empowerment

The Forum is designed to address challenges facing women’s economic empowerment by:

- providing a venue for global dialogue across stakeholders, disciplines, approaches and frameworks, with potential for ongoing cross-learning;
- promoting evidence-based research and discussion on key themes;
- supporting the development of enabling policy and impactful program practice; and ultimately,
- contributing to systems level change resulting in sustainable and scalable development outcomes for poor and marginalized women.
Dear Forum Participants,

It is with great pleasure and anticipation that we welcome you to our first Women’s Economic Empowerment Global Learning Forum. This event is the outcome of intense collaboration and enthusiastic commitment to the advancement of women’s fundamental rights and economic empowerment for the most vulnerable. In the organization of the Forum, we have had the privilege of working with some of the most passionate leaders from SEEP member organizations, conference partners, and stakeholders from a broad swathe of sectors, all dedicated champions of women’s empowerment. We share a common purpose – knocking down the systemic barriers standing in the way of scalable and sustainable advances. During the course of the next three days, we will convene to accelerate learning, promote the use of evidence-based policies and practices, and foster more impactful collaboration moving forward. With more than 300 participants from 60 countries representing over 150 organizations, we have a unique opportunity to achieve these fundamentally important goals.

This is a heartfelt thank you to our Forum Partners, Steering Committee, Technical Advisory Committee, Session Chairs, contributors and participants. Let’s make the most of our time together to bring forth lasting and positive change.

Sincerely,

Sharon D’Onofrio
Executive Director
The SEEP Network
Who We Are

SEEP is a global learning network. We support strategies that create new and better opportunities for vulnerable populations, especially women and the rural poor, to participate in markets and improve their quality of life. Founded in 1985, SEEP was a pioneer in the micro-credit movement and helped build the foundation of the financial inclusion efforts of today. In the last three decades, our members have continued to serve as a testing ground for innovative strategies that promote inclusion, develop competitive markets, and enhance the livelihood potential of the world’s poor. SEEP’s 120 member organizations are active in more than 170 countries worldwide. They work together and with other stakeholders to mobilize knowledge and foster innovation, creating opportunities for meaningful collaboration and, above all, for scaling impact.

Our Thematic Areas

- Building Resilience through Market Systems
- Financial Inclusion through Savings Groups
- Responsible Finance
- Women’s Economic Empowerment

Our Vision

Markets that provide opportunities for all people to engage and prosper.

Our Values

We believe the challenges of global poverty must be addressed through transformative solutions. By catalyzing lasting change in how markets function, SEEP members facilitate opportunities for millions of individuals, households and enterprises.

We believe collaboration can result in breakthrough innovations and greater collective impact. We create a learning environment emphasizing peer-to-peer exchange, experiential learning, and the co-creation of tools, resources, and improved standards of practice.

We believe understanding the role of vulnerable groups in markets, and the constraints to realizing more beneficial terms to their participation, is critical to designing effective strategies. We are dedicated to turning evidence into action.
Interested in Membership? 5 Compelling Reasons to Join!

1. Industry Recognition and Visibility
   • Showcase your work on our global platform: 80,000 web visitors, mailing database of 13,000, 6,300 Twitter followers and 2,600 Facebook likes
   • Recruit qualified professionals
   • Connect with funders, academic and research entities and development stakeholders
   • Member-to-Member connections

2. Leadership and Influence
   • Host consultations, trainings or networking events
   • Participate in SEEP Governance
   • Take a leadership role in SEEP Working Groups
   • Chair a Peer Learning Session at the SEEP Annual Conference

3. Peer-to-Peer Collaboration
   • SEEP Working Groups
   • Market Facilitation Clinics
   • Facilitated Peer Exchange

4. Quality Learning Products
   • State of Practice Reports and Case Studies
   • Program Quality Guidelines and Effective Codes of Conduct
   • Practitioner Toolkits and Technical Briefs
   • Certified Course in Digital Money

5. Learning Events
   • Priority access and reduced rates to SEEP events
   • Contribute to an in-person or online event
   • Serve on the Advisory Committee for one of SEEP’s global conferences
   • Become an Event Partner
   • Volunteer Opportunities for Young Professionals

Questions?
Contact Carla de Chassy, Director of Member Affairs and Global Communications.

dechassy@seepnetwork.org
+1-202-534-1407

Learn more about SEEP Membership at seepnetwork.org/benefits
Pick up a Member Benefits Packet at the SEEP table to see how you can take advantage of membership!
Forum Themes

Theme 1 | The Rural Poor: Women's Empowerment on and off the Farm

For the majority of poor women in low-income, and many middle-income countries, agriculture is still the primary source of income and household well-being – often at a subsistence level and often in deteriorating situations due to environmental degradation and climate change. At the same time, women’s roles off the farm are shifting – either as they engage in off-farm wage labor, or as they expand their roles in agricultural systems. For a long time, women’s roles were invisible, particularly to development programs that were more aware of men’s roles in the marketplace (buying inputs, selling outputs) while ignoring the critical roles of women in most phases of cultivation and post-harvest handling and processing. This has shifted in recent years, and there is more learning on women’s economic empowerment in agricultural systems as well as in off-farm income generation activities from enterprise development to jobs. However, we still struggle to understand empowerment within the economic spheres in which low income rural women engage (home, community, networks and institutions, enabling environment). Sessions in this Theme focus on innovations in addressing systemic barriers to sustaining and growing opportunities for rural women.

Theme 2 | Employment Opportunities through Enterprise Development and Job Creation

Women struggle as owners and operators of enterprises as well as job seekers within growth-oriented businesses. The particular constraints of women entrepreneurs are embedded in the larger context of barriers to women’s economic empowerment. These include the challenge of balancing unpaid care and care work and discriminatory social norms which hinder their ability to thrive as workers and entrepreneurs. In both situations, women’s economic lives are most often situated in the informal sector – including as workers on the family farm, in agricultural day or construction labor, owners or employees of enterprises, paid and unpaid care and domestic workers, home-based pieceworkers. Even in formal industries and businesses like tourism, ready-made garments, and fast food establishments, women’s jobs are often unskilled, temporary, or part-time. These issues appear on both the demand and supply sides: on the supply side, women are often less prepared than men to grow enterprises or take on more skilled jobs due to limited time and availability due to unpaid care responsibilities, lower levels of education, limited role models, less confidence, higher social constraints, etc.; on the demand side, beliefs and prejudices about women’s roles and abilities can affect employers’ willingness to hire and/or train women. Sessions in this Theme will highlight approaches that hold promise for systemic change with potential to benefit large numbers of poor and marginalized women.

Theme 3 | Women’s Financial Inclusion: Leveraging Finance to Advance Women’s Empowerment

One of the greatest challenges and opportunities for women’s economic advancement is financial inclusion defined as access to, use of and quality of financial services – including loans, savings, payments, insurance, and investment. Financial inclusion can be a catalyst for widespread systems change. For example, savings groups can be a means for poor women to smooth cash flow and become more resilient to shocks; leases can enable rural women to access technologies that dramatically reduce drudgery while improving the quality and volume of agricultural outputs; and commercial credit can allow women to expand businesses, hire more employees, and contribute to the tax base. However, poor and marginalized women in particular are severely limited in their access to formal, and even informal, financial channels through constraints such as laws limiting collateral to real estate, self-selection, biased regulations, restrictive socio-cultural norms, and engagement in the informal sector, among others. Sessions in this Theme will demonstrate how finance can address relevant challenges women face as employees, employers and entrepreneurs as well as the enabling factors that can enhance women’s agency in the financial eco-system.
Monday, May 22
Pre-Forum Events

2:00 PM – 6:00 PM

Early Registration

3:00 PM – 4:30 PM

Operationalizing Women’s Economic Empowerment Framework in a Multi-Country Context

Chaired by

The Market Development Facility (MDF) is a private sector development program funded by the Australian government. With first country set up in 2011, it now operates in Fiji, Timor Leste, Pakistan, Sri Lanka and Papa New Guinea. The MDF WEE strategic guidance note builds on the 2012 M4P WEE framework and practical experiences across countries. It pays particular attention to working with the private sector on integration of women into market systems - a common challenge for programs. The talk will focus on bringing theory to practice, integration of results measurement and WEE and development of creative and sustainable business models. The core strength of MDF’s model is that WEE is embedded in all aspects of work ranging from research and analysis, intervention design, partner negotiation, results chain development and impact assessment. Case studies from different MDF countries will illustrate these points. Join our journey as we unpack the challenges in five unique contexts.

Speakers

Maryam Piracha, MDF Pakistan | Amna Awan, MDF Pakistan
Deepa Manichan, MDF Timor | Miliana Ratu, MDF Fiji
Pre-Forum Events

Gender and Digital Financial Inclusion: What are the Gaps in Our Knowledge?

As yet untapped opportunities exist to provide a broader array of financial services for the poor. Among these, digital financial services offer new and innovative platforms to address financial exclusion. Digital platforms can overcome restrictions brought on by geography and distance from services, reduce the transactions costs of using financial services, enhance transparency and as a result increase trust in financial systems. They can also improve financial autonomy and privacy for users and reduce the risk of co-option. However, women may still be disproportionately excluded from these options and opportunities. Despite significant investments in mobile platforms and some prominent successes in digitizing payments and transfers, women appear to face barriers to accessing and using digital financial services. Identifying the barriers to their use and exploring how these may be overcome can enable digital platforms to work better in promoting meaningful financial inclusion for women. This session brings together researchers, practitioners and donors to critically examine the field of gender and digital financial inclusion and map out areas for future research and interventions.

Speakers
Liz Kellison, Deputy Director, Financial Services for the Poor, Bill & Melinda Gates Foundation | Sarah Gammage, Director, Gender, Economic Empowerment and Livelihoods, ICRW | Tazeen Hasan, Senior Private Sector Specialist, World Bank
Wade Channell, Advisor for Gender, USAID

Engage with #WEEForum2017

Loved a session? Jotted down a quote from a speaker? Excited to join over 300 gender champions?

Use the official forum hashtag #WEEForum2017 to tweet your thoughts and photos to @TheSEEPNetwork!

Connect to Wi-Fi using password SEEP2017

Stay tuned to receive photos, videos, and exclusive interviews with gender experts from the 2017 WEE Forum.
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<tr>
<td>7:45 AM – 8:45 AM</td>
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<tr>
<td>9:00 AM – 9:10 AM</td>
<td>Welcome to the Conference</td>
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<tr>
<td>9:10 AM – 9:50 AM</td>
<td>Opening Keynote by Prof. Naila Kabeer – Women's Economic versus Non-Economic Empowerment: Is it a False Dichotomy?</td>
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<td>9:50 AM – 11:05 AM</td>
<td>Donor Viewpoints: Promoting Gender Responsiveness and Women's Economic Empowerment in Private Sector Development Policy and Practice</td>
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<td>11:05 AM – 11:30 AM</td>
<td>Networking Break</td>
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<td>11:30 AM – 1:00 PM</td>
<td>Peer Learning Sessions (1-6)</td>
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<td>'One Size Doesn’t Fit All’ – The Paradigm Shift</td>
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<td>Advancing Knowledge about Women's Financial Needs and Potentiality in Central-America</td>
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<td>Problem or Opportunity: Migration's Impact on Women and Family Farms</td>
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<td>Shaping Futures: Approaches and Experiences with Building Girls’ Skills for Employability in India</td>
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<td>Social Norms: Overcoming Barriers for Transformational Change in Women's Financial Inclusion</td>
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<td>Leveraging Economic Opportunities for Disadvantaged Women Entrepreneurs in Asia and Latin America</td>
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<td>1:00 PM – 2:30 PM</td>
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<td>Connecting WEE, Gender Equity, and Well-being: Women's Empowerment through Collectives in India</td>
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<td>Bridging Gaps &amp; Challenges in Women's Financial Inclusion – The Philippine Experience</td>
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<td>4:15 PM – 6:00 PM</td>
<td>Networking Reception <em>GARDEN TERRACE / FLOOR 8</em></td>
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Opening Keynote by Prof. Naila Kabeer – Women's Economic versus Non-Economic Empowerment: Is it a False Dichotomy?

Analysis of women's subordinate status in society by feminist academics and activists combines two sets of concerns: individual-level gender inequalities in the capacity to exercise choice and agency in different domains of women's lives and the societal-level rules and norms that generate these inequalities on a systematic basis and reproduce them over time. The idea of women's empowerment refers to the processes of change which expand their capacity for voice and agency by addressing these inequalities at both individual and societal level.

In speaking of economic empowerment, we are attempting to capture one aspect of this change, their economic aspect. Economic empowerment focuses our attention on the specific processes that expand women's market opportunities and improve the terms on which they access them. The focus on economic empowerment resonates with those who believe that that material inequalities play a central role in reproducing gender inequalities more broadly. It also makes the case for policy efforts to make markets work more fairly for women.

Kabeer argues that too narrow a definition of economic empowerment is likely to undermine the transformative potential that such efforts might achieve. In particular, the failure to take account of the non-market constraints which curtail women's ability to respond to new opportunities is not only likely to limit the effectiveness of these efforts but is also unlikely to realize the full potential of economic empowerment to impact on different aspects of women's lives.

Prof. Naila Kabeer
Professor of Gender and Development, Gender Institute, London School of Economics

Naila Kabeer is currently Professor of Gender and Development at the Gender Institute, London School of Economics and Political Science. She possesses an extensive research experience in gender, poverty, social exclusion, labor markets and livelihoods, social protection and citizenship, and was previously Professor of Development Studies at the School of Oriental and African Studies (SOAS) at London University. Prior to that, she was Professorial Fellow at the Institute of Development Studies, Sussex which is where she started work after completing her Ph.D and to which she is still associated as an Emeritus Fellow. She has authored several books, articles, and blogs on the topics of gender, poverty, and women's empowerment. She tweets @N_Kabeer.
9:50 AM - 11:05 AM
WATERGATE BALLROOM
FLOOR 6

Donor Viewpoints:
Promoting Gender Responsiveness and Women’s Economic Empowerment in Private Sector Development Policy and Practice

An interactive panel with donor representatives will discuss how their respective agencies are making the shift to expand private sector engagement in a way that is gender responsive and contributes to women’s economic empowerment. Building on current economic empowerment objectives for women and girls, donors will be explicit about how to apply gender equality policy to private sector partnerships and programming. Donors may be focused on market systems lead firm models, investment through development finance initiatives, blended finance with supporting technical assistance or other private sector partnerships. We will encourage comparison across donors – what are the similarities and differences in their approaches and priorities, what is and isn't working? We will solicit input from Forum participants about what is needed in practice to achieve desired outcomes for women and girls. The plenary will conclude with a forward-thinking discussion on what comes next, and how we can push the envelope to tip the balance once and for all.

Sarah Hendriks
Director of Gender Equality, Bill & Melinda Gates Foundation

Sarah Hendriks leads the efforts to achieve substantive and sustainable results in promoting gender equality and unlocking the empowerment of women and girls. She is responsible for working across the foundation and with external partners to develop and drive a strategic vision on gender equality, build organizational commitment, and establish technical processes that shape the foundation's current and future work in the area. Prior to joining the Foundation, Sarah worked as the Director of Gender Equality and Social Inclusion for Plan International. Before joining Plan International, Sarah worked with Women and the Law in Southern Africa, Malawi and has worked extensively as a gender equality consultant in areas such as Gender-Based Violence (CIDA), Women's Access to Justice (GTZ), HIV & AIDS, and the design of gender equality strategies.

Shawn Hayes
Senior Gender Equality Specialist, Global Affairs Canada

Shawn Hayes is a Senior Gender Equality Specialist at Global Affairs Canada providing technical advice to Canada’s development programs in Asia and the Caribbean regions. She has served as a long term gender equality advisor with the Commonwealth Secretariat in the Maldives on the development of their 5 year plan of action for women, and an in-country Gender Equality Advisor to the Ministry of Agriculture in Ethiopia. She has three years of work in education in Nigeria with a Canadian NGO, CUSO and has worked on gender equality and women's empowerment sensitization and project design with development partners including, African Development Bank, World Bank, Caribbean Development Bank, Asian Development Bank, International Monetary Fund, international development NGOs, private sector companies and governments.

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Linda Jones  
Senior Director of Global Programs, MEDA

Dr. Linda Jones is a globally recognized expert in the field of inclusive economic growth, with a focus on the integration of disadvantaged populations – particularly women – into market systems and financial sectors. Linda recently joined MEDA Canada as the Senior Director – Global Programs, and has held senior positions at the Aga Khan Foundation in Geneva and the Coady International Institute. Linda consulted for a number of years, advising on a wide range of bilateral, multilateral and NGO programs, offering strategic direction, research and analysis, capacity building and technical backstopping in investment, rural finance, agricultural development and women’s economic empowerment. Linda holds a Master’s and Ph.D. in Anthropology and Linguistics from McMaster University in Canada where she received numerous awards for academic excellence. Linda is a Senior Technical Advisor and serves as the chair of the Steering Committee for the 2017 WEE Global Forum.

Annemarie Reerink  
Senior Gender Advisor, Australian Department of Foreign Affairs and Trade (DFAT)

Annemarie has been a senior gender advisor in the Australian Department of Foreign Affairs and Trade since 2013. Prior to that, she spent 15 years advising and managing projects on gender equality and women’s economic empowerment at country and regional levels for UN agencies in South East and South Asia. Annemarie holds a PhD from the Australian National University.

Trainings

Don’t forget to register for a Training Session on Day 3! Learn more about the trainings in the agenda and simply drop by the registration desk to register.

May 25 | 2:00 PM – 5:45 PM  
Mapping the Gender Gap in Digital Financial Services Using a Gendered Customer Journey Approach  
Hosted by GSMA

May 25 | 2:00 PM – 5:45 PM  
Rapid Care Analysis for Markets Programs  
Hosted by Oxfam with the support of Rockefeller Foundation
11:30 AM - 1:00 PM

**Peer Learning Sessions**

### ‘One Size Doesn’t Fit All’ – The Paradigm Shift

**Chaired by**

Although women are responsible for half of the world’s food production, their vital roles in the process often go unrecognized. This session introduces CARE’s Farmer Field and Business School (FFBS) model, a gender-transformative approach to agriculture extension, which integrates sustainable agriculture, market engagement and business skills, nutrition, gender, as well as participatory performance monitoring all under one model. This holistic model increases productivity, empowerment, and equity, and contributes to more inclusive and equitable agriculture systems.

CARE’s session will take participants through the FFBS toolkit, demonstrating a practical approach for scheduling sessions around markets, into different stages of the seasonal calendar. The session shall also share insights on social norms that impact women’s roles and controls in agriculture sphere and demonstrate some participatory gender dialogue tools that we use to influence these norms. Finally, we will also present evidence on the returns of social and economic value of the model, so participants can understand the investment needs and impacts associated with this holistic approach.

**Speakers**

Emily Hillenbrand, Team Leader, Pathways Project, CARE USA | Agnes Loriba, Project Manager, Pathways Project, Ghana | Pranati Mohanraj, Technical Advisor, Monitoring, Learning and Evaluation, CARE USA | Nurul Siddique, Technical Advisor, Sustainable Agriculture, CARE USA

Enjoying the sessions?
Tweet about #WEEDay2017 @TheSEEPNetwork
11:30 AM - 1:00 PM  Peer Learning Sessions

**Problem or Opportunity: Migration’s Impact on Women and Family Farms**

Chaired by [MEDA](#)

In countries worldwide where off-farm economic activities include outward migration for income opportunities, the impact on women in family farms can be significant, ranging from social shifts toward female-headed households, labour shortages, and remittances which bring income but sometimes less motivation to farm. It is what some have called the “feminization of agriculture.” Despite the challenges, migration can also bring opportunities. Women who remain may gain greater control over resources, increased decision making, and remittances can lead to new investments. Join us to collectively discuss solutions and generate a better understanding of how to address migration issues in women's economic empowerment programming.

**Speakers**

Cavelle Dove, Country Project Manager, Myanmar, MEDA | Jackie Pollack, Chief Technical Advisor for Migration projects, ILO Yangon | Dr Fraser Sugden, Senior Researcher and Nepal Country Representative, International Water Management Institute | Myat Thet Thitsar, CEO, Enlighten Myanmar Research Foundation | May Thu Ne Win, Gender Coordinator, MEDA Myanmar

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**Shaping Futures: Approaches and Experiences with Building Girls’ Skills for Employability in India**

Chaired by [Bill & Melinda Gates Foundation](#)

There is a dearth of evidence from programs that build adolescent girls’ skills for education and employability. This session will outline the context, trends and barriers women's labor force participation and skills development in India, and will present evidence and insights from different approaches to create better economic and educational outcomes for young women. The panelists will examine existing programming and gaps for skills development and employability for girls and women. They will present innovative ideas, new approaches and hurdles to build girls’ agency to plan for their future, and will discuss the emerging evidence on programs to skill adolescent girls for employability and entrepreneurship and make a successful transition to adulthood. The panel will also discuss new directions for researchers and practitioners, as they review existing gaps and share insights for future programming, policy and research in this area.

**Speakers**

Diva Dhar, Program Officer, Bill & Melinda Gates Foundation | Randeep Kaur, Director for Girls Education, Room to Read India Trust | Priya Nanda, Senior Program Officer, Bill & Melinda Gates Foundation | Charity Troyer Moore, India Research Director for Evidence for Policy Design, Harvard Kennedy School | Ravi Verma, Regional Director, International Center for Research on Women
Peer Learning Sessions

Social Norms: Overcoming Barriers for Transformational Change in Women's Financial Inclusion

Chaired by CGAP

If women are to be economically empowered, gender-inclusive financial systems are needed that allow them to take full advantage of opportunities in the market. This means not only ensuring the equitable supply of financial services, but also addressing some the more persistent barriers that reduce or inhibit women's uptake and use of these services. This session will explore social and cultural norms – often ignored by financial sector regulators – that present real barriers to women's inclusion and highlight evolving research tools, and promising practices being used to bring about transformational change.

Speakers
Yasmin Bin-Humam, Financial Sector Specialist, CGAP | Thalia Kidder, Senior Advisor, Oxfam | Anna Mecagni, Director of Program Design and Development, Women for Women International | Lis Meyers, Senior Gender Specialist, Banyan Global

Leveraging Economic Opportunities for Disadvantaged Women Entrepreneurs in Asia and Latin America

Chaired by The Asia Foundation

Across Asia and Latin America, women continue to face a range of barriers that limit their ability to start and grow businesses. Migrant and ethnic minority women face unique challenges as a result of isolation, dislocation and discrimination. This session will explore successes, lessons learned and challenges to supporting disadvantaged women entrepreneurs start and grow businesses with case studies supporting entrepreneurship among migrant women in China, migrant and ethnic minority women in Malaysia, and Indigenous and African-American communities in Colombia. The interactive session will be facilitated as a knowledge café - come to learn and share your insights too.

Speakers
Pamela Escobar, Project Manager, Plan International | Anusuya Krishnan, Chairman of Training, National Association for Women Entrepreneurs of Malaysia | Chen Tingting, Program Officer for Women's Empowerment, The Asia Foundation
11:30 AM - 1:00 PM  Peer Learning Sessions

Advancing Knowledge about Women’s Financial Needs and Potentiality in Central-America

Chaired by Oxfam

The workshop focuses on Oxfam’s Savings for Change savings groups as a means to empower women economically in El Salvador and Guatemala. Through the presentation of the results of a rich set of Financial Diaries data collected for a year from 107 and 111 women participating in savings groups in each country, respectively, the session will drill down into how these women used their savings groups to manage their money. In addition, the workshop will provide more general insights into the economic behavior of women in Latin America with additional data from studies in Ecuador and Colombia.

Speakers
Sophie Romana, Director, Community Finance, Oxfam America | Guy Stuart, Executive Director, Microfinance Opportunities

1:00 PM - 2:30 PM  Lunch  AMAYA RESTAURANT / FLOOR 4

2:30 PM - 4:15 PM  Peer Learning Sessions

Connecting WEE, Gender Equity, and Well-being: Women’s Empowerment through Collectives in India

Chaired by Bill & Melinda Gates Foundation

What are the interconnections between dimensions of empowerment and women’s well-being in programs aimed at building women’s collectives like self-help groups? What does being intentional about building gender equity and empowerment in programs aimed at development outcomes like livelihood, health, and nutrition add to health and other well-being outcomes? What innovations in measurement frameworks and methods can assist in capturing the complex pathways linking empowerment and well-being, and measure social return? Hear implementers, evaluators and gender advocates talk about their evidence, measurement innovations, and program designs with women’s collectives in 4 of India’s largest states, Bihar, Jharkhand, Uttar Pradesh, and Orissa.

Speakers
Yamini Atmavillas, Lead on Health Systems and Communities Measurement & Evaluation, Bill & Melinda Gates Foundation | Jasinta Barla, Pradan
Suneeta Dhar, Advisor, Jagori | Laila Irani, Associate and M&E Specialist, Population Council | Madhu Khetan, Pradan
Peer Learning Sessions

Unraveling Inequalities: Men’s Role in Women’s Economic Empowerment in Agriculture

Chaired by PCI

When women’s economic empowerment programming fails to thoughtfully engage men, it can lead to negative unintended consequences including co-option of women’s resources and gender-based violence (GBV). How can we unlock women’s potential in agricultural productivity and value chain development without involving men who control access to finance, investment decisions, and land use? We will present research-based approaches – working with local leaders, promoting male champions, and facilitating couples’ discussions – which have improved women’s economic empowerment in agriculture in Afghanistan, Malawi, and Kenya. To enhance collaboration, small groups will then discuss challenges of such interventions and share ideas for applying lessons to other projects.

Speakers

Wade Channell, Senior Economic Growth Advisor, USAID | Norah Moturi, Youth Volunteer, Mpanzi | Mohammed Shafiq, Afghanistan Country Director, Women for Women International | Jennie Vader, Associate Technical Advisor, Women Empowered Initiative, Project Concern International

2:30 PM - 4:15 PM
ROOM C / FLOOR 7
Peer Learning Sessions

Evidence-Based Design for Access and Agency of Women and Girls

Chaired by

The Financial Access and Agency of Women and Girls Country Assessment Tool provides a framework to identify the access and agency context as well as constraints and opportunities for advancing the financial inclusion and economic empowerment of women and girls at a country level. It provides users with a deeper understanding of country specific issues that women and girls face when accessing and using financial and non-financial services to enhance their economic opportunities. Take a look at results from Myanmar, Tanzania and Senegal, how they are informing country-specific strategies and learn how to use and apply the tool!

Speakers
Beth Porter, Financial Inclusion Specialist, UNCDF | Liz Kellison, Deputy Director, Financial Services for the Poor, Bill & Melinda Gates Foundation | Tania Beard, Project Manager, Dalberg

Towards Transformational Change: Upgrading Women's Roles within Agricultural Value Chains

Chaired by

Adam Smith International

While significant advances have been made in integrating women's economic empowerment into market system approaches, there remain too few examples of genuine and transformational change to women's roles, particularly in agricultural value chains. Drawing on practical experience from a broad range of initiatives, this session will explore how we can facilitate women's adoption of new or better roles; what measurement strategies can be used to understand changes to roles; how businesses can be incentivized to promote such upgrading; and whether women's economic upgrading in agricultural market systems is likely to stimulate parallel changes to women's roles within the household.

Speakers
Jeannette Gurung, Executive Director, WOCAN | Sonia Jordan, Senior Manager, Inclusive Economic Growth, Adam Smith International
Leering, Sexting, Groping: Addressing Sexual Harassment in the Garment Sector

Chaired by CARE

Sexual harassment is deeply rooted in patriarchal social norms, undermines gender equality and erodes decent work. In Cambodia, legal protections are weak and understanding of what is acceptable behavior is poor, with even women themselves internalizing norms that justify tolerance for sexual harassment. Employers are the first line of defense, yet their willingness to address sexual harassment is limited by lack of sensitivity and understanding, disinterest, limited authority and capacity, perceived cost to business, and fear of admitting a problem to buyers up the supply chain.

Learn how CARE is engaging with the sector to say "Sexual Harassment Stops Here!" Dive into the tools and approaches CARE has developed using a holistic approach and inclusive stakeholder engagement, including video dramas, karaoke, consultative policy development, interactive training, research and campaigns. Through case studies, you will have an opportunity to join us and contribute your ideas and expertise on how we can take these exciting tools to the next level, and up the supply chain, to create further momentum and drive change.

Speakers
Hannah Lee, Regional Coordinator, Enhancing Urban Marginalized Women’s Rights and Gender Equality Regional Initiative, CARE Australia | Kalyan Rath, Project Manager for Labour Rights, CARE Cambodia | Adriana Siddle, Dignified Work and Legal Advisor, CARE Cambodia | Supraja Suresh, Advisor to CARE for Garment Sector Projects
Peer Learning Sessions

2:30 PM - 4:15 PM

Bridging Gaps & Challenges in Women's Financial Inclusion – The Philippine Experience

Chaired by Strengthening Urban Resilience for Growth with Equity (SURGE)

Women’s economic empowerment by strengthening microenterprises is considered an effective mechanism to address gendered economic inequalities. This approach ensures the support of key stakeholders such as the private sector and local decision-makers. However, the need to address systemic constraints on market and investment support remains a challenge.

This session will bring together experts and practitioners’ experiences in women’s financial inclusion in the Philippines. Panelists will discuss issues and practices in improving women’s visibility and bankability, including lessons learned in promoting economic growth with equity from policy development to the replication of successful models for expanding financial services to women entrepreneurs.

Speakers
Gichelle Cruz, Gender Specialist, SURGE
Primar Jardeleza, Vice President, PATAMBA
Luvy Villanueva, Manager, Great Women Project

Women around the world increasingly participate in economic activities, but continue to face challenges in pursuing better paid, productive jobs, and in accumulating assets. These include deeply rooted social norms that limit their choices and access to opportunities, and the lack of recognition and value given to their dual roles as caregivers and breadwinners.

How to overcome these challenges? How to ensure that the benefits and opportunities of economic growth reach women? How do women in turn, contribute to growth?

GrOW aims to address these questions by supporting 14 research projects in 50 countries around the world. We seek to inform policies to improve poor women’s lives.

Engage with us at: www.idrc.ca/grows.

Engage with
#WEEForum2017

Putting evidence to use to improve women’s economic opportunities

Loved a session?
Jotted down a quote from a speaker?
Excited to join over 330 gender champions?

Use the official forum hashtag #WEEForum2017 to tweet your thoughts and photos to @TheSEEPNetwork!

Stay tuned to receive photos, videos, and exclusive interviews from gender experts from the 2017 WEE Forum.
Wednesday, May 24 - Day Two

7:45 AM – 8:45 AM  Registration (continued)

9:00 AM – 10:15 AM  Enabling Environment for Women's Economic Empowerment - Policy Perspectives and Strategies

10:15 AM – 11:15 AM  Tech Talks: Women's Economic Empowerment through Innovation & Technology

11:15 AM – 11:45 AM  Networking Break

11:45 AM – 1:15 PM  Peer Learning Sessions (13-18)

Women, Nutrition, and Livestock: Overcoming Social Barriers to Engagement
Using 'Big' data to Strengthen Customer Journeys for Women, Benefiting Financial Service Providers and Regulators
Strengthening Opportunities for Women in Nontraditional Sectors: Applying Theory to Practice
Identifying Levers of Empowerment in Agriculture: Lessons from Africa and Asia
Different Perspectives, Shared Goal: Accelerating Women's Financial Inclusion in Africa
Accounting for Care: WEE Policies and Programs Under the Spotlight

1:15 PM – 2:30 PM  Lunch & Networking with Speakers from Tech Talks

2:30 PM – 4:00 PM  Oxford-Style Debate: Market Programming for Economic Growth Should Address Women's Unpaid Care Work.

4:00 PM – 4:30 PM  Networking Break

4:30 PM – 6:00 PM  Peer Learning Sessions (19-24)

Fostering Women's Economic Empowerment for Resilience in Last Mile Pastoralist Communities
More than Persistence: What Does it Take to Become a Successful Entrepreneur?
A Debate: Closing the DFS Gender Gap
Systems Change for Women's Economic Empowerment: How to Work with Companies
Building Entrepreneurship: Private Sector-led Access to Technology, Inputs, and Markets
Financial Inclusion for Women Facing IPV: What works? What doesn't?
Enabling Environment for Women's Economic Empowerment – Policy Perspectives and Strategies

There is an increasing interest from multilateral and bi-lateral organizations, as well as governments to create and support enabling economic environments where women can thrive. As more conversations shift from a tactical perspective where a plethora of positive actions are proposed, to a more strategic one involving critical and systemic change at the policy level, tackling how macroeconomic policies can help create an enabling environment becomes central to the discussion. Policy levers such as fiscal policy, financial inclusion, valuing women's paid and unpaid work and even to some extent how to capitalize on free trade agreements to benefit women's economic empowerment to promote growth but foremost equality are emerging as topics of interest.

The panel will explore the basic principles of macroeconomic policy and how they can be effectively used to promote women's economic empowerment.

Feisal Hussain
Senior Regional Technical Advisor & Manager, Shaping Inclusive Finance Transformations (SHIFT), UNCDF

Feisal Hussain is the corporate representative of the UN Capital Development Fund in Asia. Feisal also manages UNCDF’s financial inclusion investment and programme portfolio in the region, including management of thematic women’s economic empowerment and financial market development projects in the ASEAN and SAARC sub-regions. Feisal Hussain has over 20 years of international development experience in strategic leadership, technical advisory and programme development roles, with a particular focus on financial services for the poor. Prior to joining UNCDF, Feisal ran a development consultancy in the UK, designing and evaluating livelihood projects and advising some of the largest donors, not-for-profit organisations and microfinance institutions. Before this, Feisal spent five years designing and overseeing economic livelihood projects globally for ActionAid International, after serving four years as ActionAid’s country director in Bangladesh.

Reckya Madougou, Former Attorney General, Minister of Justice, Legislation and Human Rights, Former Minister of Microfinance, Youth and Women Employment with the Government of Benin

Reckya Madougou is Managing Director at International Key Consulting and since 2015 serves as the Ambassador in Africa to UNITLIFE. She has held various positions in the Government of Benin between 2008 and 2013 which included Minister of Justice, Legislation and Human Rights; and Minister of Microfinance, Youth and Women Employment. She has a post graduate degree in International Affairs from Ecole des Hautes Etudes Internationales France.

Nangi Massawe, Principal Bank Officer, Bank of Tanzania
Tech Talks:
Women's Economic Empowerment through Innovation & Technology

Innovations in technology have the potential to greatly improve women's economic empowerment. Technology can increase opportunities for women to work from home, e-commerce can help expand market access for artisans and craftswomen, and innovations in agricultural tech such as vertical farming can increase the ability of women to raise vegetables without having to own land or reduce labor time. Moreover, innovations in mobile banking are enabling more women entrepreneurs to save and send payments securely. However, there are still many obstacles in utilizing technology for women in rural areas and those working in the informal sector. Access to, and control of technology for many women remains a challenge. Technology leaders will present examples of how innovations are improving women's economic empowerment and how we can continue to close the gender gap in access to, and control of technology.

Abigail Hunt
Senior Research Officer, Overseas Development Institute

Abigail Hunt is the research lead on women’s economic empowerment within the Growth, Poverty and Inequality Programme at the Overseas Development Institute. She has worked for many years on research and policy development around women's rights, empowerment and gender equality. This has seen her work at the European Women's Lobby in Brussels and and as gender adviser to the Ministry of Women and the Secrétariat permanent des organisations non gouvernementales in Burkina Faso, among other roles. She is excited to share, learn and strategize with others at the WEE Global Learning Forum!

Wendy Gonzalez
Senior Vice Present and Managing Director, Samasource

Wendy is currently the Senior Vice President and Managing Director at Samasource. She has over 20 years of experience in business and sales consulting at companies such as Ernst & Young, and Capgemini. She has also held leadership positions at Level 3 Communications and GCI. Prior to Samasource, Wendy was Vice President of Product and Professional Services at Cycle30, an internet of things software startup.
Lis Meyers  
Senior Gender Specialist, Banyan Global

Lis Meyers facilitates the SEEP Women’s Economic Empowerment Working Group and chairs the Technical Advisory Committee for the 2017 WEE Global Learning Forum. Ms. Meyers has led research on child, early and forced marriage, women’s role in informal cross border trade, the potential of impact sourcing to generate employment opportunities for vulnerable populations, and addressing social norms and women’s financial inclusion. She is an experienced trainer, and has facilitated Gender 101 and advanced gender integration trainings, as well as Persuasive Communication workshops for women entrepreneurs. Prior to joining Banyan Global, Ms. Meyers worked as a gender consultant for ACDI/VOCA, Concern International, GIZ, and UNWomen. She has managed gender and women’s empowerment projects in Southern Africa, Liberia, Sierra Leone, Uganda, Rwanda, Cambodia, and the Philippines. Ms. Meyers has a Master’s Degree with Distinction from the London School of Economics and a BA in History from Brown University.

Moinuddin Rahgir  
Chief Financial Officer, bKash Limited

Moinuddin Rahgir (Moin) is the Chief financial officer and the Company Secretary at bKash Limited based in Dhaka, Bangladesh. Moin joined bKash in October 2012 after having spent more than fifteen years in different areas of Finance in British American Tobacco. Moin has been a part of the journey which has seen bKash grow from a base of 2 million registered customers to more than 27 million and growing. He has been instrumental in shaping the treasury and finance functions of bKash and has been a key member of the management team. He draws his passion and motivation from the impact bKash has made in the lives of the people of Bangladesh and the immense opportunities that lie ahead in attaining financial inclusion in Bangladesh.

Ewa Wojkowska  
Co-founder, Kopernik

Ewa Wojkowska is the co-founder of an award winning organization that focuses on finding smart solutions to reduce poverty. Before Kopernik, Ewa spent a decade working for the United Nations and the World Bank in several Asian and African countries. She has been recognized as the Rutgers University Social Entrepreneur of the Year, an Asia Society Asia 21 Young Leader and an Ashoka Fellow. Ewa lives in Indonesia where Kopernik’s main office is located.
11:45 AM - 1:15 PM

**Peer Learning Sessions**

**Women, Nutrition, and Livestock: Overcoming Social Barriers to Engagement**

Chaired by [ASI](#)

Lucrative livestock value chains, often dominated by men, present an entry point for economically engaging women, but little is understood about how best to do so, given the complex social norms that surround women’s ownership and sale of livestock. In this collaboration station, representatives from Agribusiness Systems International and ACDI/VOCA will present three projects that are integrating women into livestock value chains—poultry (Burkina Faso), goats (Uganda), and dairy (Bangladesh)—with the goal of increasing incomes and improving nutrition outcomes for the household. Session participants will tackle three core challenges these projects face and provide their own insights in how to best overcome the social barriers to engagement and make a successful transition to adulthood. The panel will also discuss new directions for researchers and practitioners, as they review existing gaps and share insights for future programming, policy and research in this area.

**Speakers**

Hannah Guedenet, Director of Nutrition Programs, Agribusiness Systems International

Ayesha Akter Kona, Gender Advisor, ACDI/VOCA

Lydia Mbevi, Regional Youth and Gender Advisor Africa, ACDI/VOCA

Sita Zougouri, Technical Director and Gender Lead, Agribusiness Systems International

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**Save the Date!**

**2017 SEEP Annual Conference**

Catalyzing Transformative Change

October 2-4, 2017

Renaissance Arlington Capital View Hotel

Arlington, VA - USA

SEEP Members are invited to submit a proposal by June 16 to chair a Peer Learning Session at the Conference.

Check out [www.seepnetwork.org/annualconference](http://www.seepnetwork.org/annualconference) for the latest updates!
11:45 AM - 1:15 PM

**Peer Learning Sessions**

**Identifying Levers of Empowerment in Agriculture: Lessons from Africa and Asia**

Chaired by Megan Gash, Research Director, Grameen Foundation | Sarah Janzen, Assistant Professor of Economics, Montana State University | Hazel Malapit, Research Coordinator, International Food Policy Research Institute | Kalyani Ragunathan, Associate Research Fellow, International Food Policy Research Institute

Which levers matter most for empowering women in agriculture? How can practitioners use empowerment metrics in a project setting? Come join the discussion to answer these questions using baseline findings from the International Food Policy Research Institute (IFPRI)'s Gender, Agriculture, and Assets Project, Phase 2. In this session, you will learn how IFPRI is modifying its work on the Women's Empowerment in Agriculture Index (WEAI) to create a project-level WEAI, applicable to initiatives in crops, livestock, income, value chains, and nutrition.

The session will begin with an overview of the WEAI tool and the new iteration under development, the pro-WEAI. We'll talk about how the index is constructed, as well as key indicators in each of the following domains measured: production, resources, income, leadership, time, physical mobility, intra-household relationships, individual empowerment, domestic violence, and nutrition. Representatives from projects and their monitoring and evaluation (M&E) partners participating in the testing of the pro-WEAI in Burkina Faso, India, and Nepal will introduce their agricultural initiatives, discuss the realities of field implementation, and explain which domains contribute to the empowerment, and disempowerment, of women and men in their study areas. In this session, you will learn the basics on how the tool can be applied to future projects, and what implications for policy and practice can be drawn from both context-specific findings as well as general lessons learned across regions.

Speakers

Megan Gash, Research Director, Grameen Foundation | Sarah Janzen, Assistant Professor of Economics, Montana State University | Hazel Malapit, Research Coordinator, International Food Policy Research Institute | Kalyani Ragunathan, Associate Research Fellow, International Food Policy Research Institute
Wednesday, May 24
Forum Day II

11:45 AM - 1:15 PM

**Peer Learning Sessions**

**Accounting for Care: WEE Policies and Programs Under the Spotlight**

**Chaired by**

What can states and private actors do to ensure that women's entry into paid employment doesn't jeopardize their own or their children's human development opportunities? How can they contribute to promoting pathways for the empowerment of women and girls that are optimised, shared across families and sustained across generations? We will address these questions by exploring how WEE programs can, and do take into account the social organization of care, including childcare. Discussions will focus on findings from research projects in India and Nepal, in contexts where state and non-state actors are promoting women's paid work opportunities in the informal sector.

**Speakers**

Parul Agarwal, Associate Director, Institute for Financial Management and Research
Deepa Chopra, Research Fellow, Institute of Development Studies | Anweshaa Ghosh, Research Analyst, Institute of Social Studies Trust | Mubashira Zaidi, Research Analyst, Institute of Social Studies Trust

**Strengthening Opportunities for Women in Nontraditional Sectors: Applying Theory to Practice**

**Chaired by**

All over the world, certain fields of employment and entrepreneurship — particularly those involving Science, Technology, Engineering, and Math (STEM) — are vastly dominated by men. Women's participation in "nontraditional" sectors is constrained by low expectations, limited access to skills, inadequate advancement opportunities, and unequal law and policy. Dismantling these barriers requires transformation of enabling environments and development of new, more inclusive norms through innovative and nontraditional approaches. This session will introduce frameworks for reform, followed by a case study of how innovative programs in nontraditional technical and vocational education and training (TVET) have helped women access, participate, and demonstrate competence in nontraditional fields. The session will also address roles played by the private sector, communities and families.

**Speakers**

Salem Helali, Senior Technical Advisor and Chief of Party, Afghan Workforce Development Program, Creative Associates International | Jackie Ogega, Senior Associate, Gender in Development, Creative Associates International | Katie Vickland, Director of Workforce Development and Youth Practice Area, Creative Associates International | Louise Williams, Principal Associate, Nathan Associates
Peer Learning Sessions

Using ‘Big’ Data to Strengthen Customer Journeys for Women, Benefiting Financial Service Providers and Regulators

Chaired by
UNCDF

Financial Service Providers (FSPs) capture large amounts of customer data through regular banking operations. However, they often struggle to make optimal use of it for decision making on product development, operations and market expansion. Few financial institutions conduct gendered customer journey analysis over time with regards to clients’ exit, product usage and uptake of financial services. There is an increasing need to use data to drive product and program innovation and policies for both FSPs and regulators. This session both demonstrates and dialogues on how to make more productive use of (Big) data to address ASEAN gender finance gap.

Speakers
Fajar Adiwidodo, Business Development Director, Entrepreneurial Finance Lab
Robin Gravesteijn, Data Management Specialist, UNCDF | Jonggun Lee, Research Lead, United Nations Global Pulse | Representative, AMRET | Representative, National Bank of Cambodia

Different Perspectives, Shared Goal: Accelerating Women’s Financial Inclusion in Africa

Chaired by Women, Business and the Law

This session will offer a comprehensive view on the challenges facing women in Africa in accessing finance and evidence based interventions to address these challenges. The team from across the World Bank Group including the Women, Business and the Law, the Africa Gender Innovation Lab and the IFC-MasterCard Foundation Partnership for Financial Inclusion will share their diverse expertise on both the legal and economic barriers to women's access to finance. The presenters will highlight three different approaches to increasing women's financial inclusion in Africa: using data as an advocacy tool for legal reform, piloting and evaluating fintech innovations and how digital finance can help make the business case for gender equality in financial services. This session will provide experiences from implementing innovative approaches and evidence from evaluations on how to improve women’s financial inclusion that can be transferred and customized across projects around the world. The World Bank Group team will highlight how employing multiple approaches and working together across methodologies is a more effective way of tackling the multiple (and often overlapping) constraints affecting women.

Speakers
Rachel Coleman, Analyst, World Bank Group, Africa Gender Innovation Lab
Oxford-Style Debate:
Market Programming for Economic Growth Should Address Women’s Unpaid Care Work.

A market system is a dynamic space – incorporating resources, roles, relationships, rules, and results – in which public and private actors collaborate and compete for the production, distribution, and consumption of goods and services. A market systems approach focuses on catalyzing a process that will result in a market system that is competitive, inclusive, resilient, and adaptive. Market systems approaches aim to reduce poverty for both women and men. Such approaches aim to ensure that both women and men have access to assets and services that enhance the efficiency of their participation in and their benefit from markets, including training, business development skills and finance.

However, unpaid care work is a key factor that affect women's ability to participate in markets. Unpaid care work involves time and energy in supporting human well-being, arising out of social obligations. Unpaid care work includes (1) direct care of people, such as child care or care of dependent adults; (2) housework such as cooking, cleaning or collecting water or firewood; and (3) unpaid community work undertaken for friends, neighbors or more distant family members, and work undertaken out of a sense of responsibility for the community.

The debate will welcome constructive arguments on the role of market systems approaches in addressing women’s unpaid care work.

Wade Channell
Senior Economic Growth Advisor, US Agency for International Development

Wade Channell, J.D., is the Senior Economic Growth Advisor for the Office of Gender Equality and Women’s Empowerment (GenDev) at USAID. A specialist in business enabling environments, Wade has worked extensively on issues constraining growth and private sector development as a commercial lawyer (Brazil and New York) and later as a development professional. In 2013, he turned his focus to the disparate constraints faced by economically active women; he now leads USAID’s efforts to create a framework for promoting women’s economic empowerment and equality. He actively promotes comprehensive approaches to women’s financial inclusion, emphasizing secured lending.

Kristie Drucza
Gender and Social Development Specialist, International Maize and Wheat Improvement Center (CIMMYT)

Dr. Kristie Drucza has explored the governance and income needs of women on the island of Vava'u, Tonga, worked at AusAID, Hewlett Packard in China; worked for SNV in Nepal, completed social policy related consultancies for UNICEF and worked as a consultant for the World Bank. Her PhD examined social inclusion and social protection in the post conflict state of Nepal. She has designed several private sector related development projects and trained many others on the economic empowerment needs of women. Dr. Druca is currently a gender focused qualitative researcher for CIMMYT the wheat and maize research institute based in Ethiopia where she manages a research for development project on gender in agriculture. Research interests include: building inclusive institutions, markets and states, agricultural development, protecting the poor and excluded, and women’s economic empowerment.
Anne Thandeka Gebhardt  
**President, Namibian Women Summit**

Anne Thandeka Gebhardt was the first black woman to be admitted in the Real Estate Industry when Namibia gained independence in 1990. She runs a Real Estate School to assist those who want to enter the industry, something that previously didn't exist in Namibia. She is currently the Chairperson of the Namibia Estate Agents Board (NEAB), a government body that regulates the operations of the estate agents in the country. For the last ten years, she has led a very successful organization called House of Women (HOW) whose objective is to provide a platform for the empowerment of women, with special emphasis on women entrepreneurs and women in leadership positions. She has hosted a 3-day Namibian Women Summit for 10 successive years. In 2011, Anne was appointed Ambassador of the African Women Entrepreneurship Program.

Sarah Gammage  
**Director of Gender, Economic Empowerment and Livelihoods, International Center for Research on Women**

Sarah Gammage is a feminist economist with the International Center for Research on Women in Washington D.C. with more than 25 years of experience working on gender and development. She holds a PhD in Development Economics from the Institute of Social Studies in The Hague and an MSc in Economics from the London School of Economics and Political Science. She has worked with and for a number of international and multilateral organizations including the International Institute for Environment and Development, the Economic Commission for Latin America and the Caribbean, the International Labour Organisation and UN Women. She has written academic and policy research articles on gender and trade, poverty, labour markets, migration and environment.

Junayed Jamal  
**Program Manager, The Asia Foundation**

Junayed has twelve years of experience working in the development sector in Bangladesh implementing innovative political governance, human rights and civil society engagement programs. Currently with the Asia Foundation, he played a key role in the pioneering effort to promote social justice for women within an Islamic framework, contributing to the creation of a network of female and influential actors – both men and women – who are committed to advancing women's rights across South Asia. He is currently co-leading a 5-year program that employs a holistic, non-traditional approach to increase women’s economic empowerment in Bangladesh through a market systems approach.

Thalia Kidder  
**Senior Advisor, Oxfam**

Thalia leads Oxfam's initiative WE-Care (women's economic empowerment and care), designing the Rapid Care Analysis and Household Care Survey to collect evidence for advocacy and programme design. She was Oxfam's lead trainer on women's economic leadership in agricultural markets in Asia and Latin America, and advised the research project Women's Collective Action, covering Ethiopia, Mali, and Tanzania. Over 25 years, based in Central America, US and UK, her work also includes women workers' rights in Make Trade Fair campaigning, gendered micro-finance, and community and labour organising. Thalia holds an MA in Economic Development (University Minnesota) and is member of IAFFE.
Peer Learning Sessions

Fostering Women's Economic Empowerment for Resilience in Last Mile Pastoralist Communities

Chaired by MercyCorps

Across Kenya's arid and semi-arid lands, climate change threatens pastoralists’ traditional livelihoods. Empowering adolescent girls and women as economic actors offers a new opportunity to build household resilience. Systemic gender norms currently dictate that girls and women have limited access to markets, financial services, financial capability, and life skills required for safe and secure lives. Drawing from Mercy Corps’ Girls Improving Resilience with Livestock (GIRL) project and the BOMA Project’s Rural Entrepreneur Access Project (REAP), this session explores success factors and challenges for poverty graduation models; approach replicability; and concrete best practices for development programs. The graduation approach and results from each program will be shared and debated.

Speakers
Kathleen Colson, Co-founder, The BOMA Project | Jared Rowell, Regional Manager for South and East Asia, Mercy Corps | Nelson Owange, Kenya Program Manager, Mercy Corps | Vicki Wilde, Program Officer, Bill & Melinda Gates Foundation

Systems Change for Women's Economic Empowerment: How to Work with Companies

Chaired by Oxfam

Despite the key role that women play in agricultural supply chains, women face complex hurdles that limit their inclusion. For women to be economically empowered, the economic and non-economic barriers must be addressed. Private sector companies can play a key role in this. This session discusses how change for women can be achieved in a way that addresses different hurdles, looking in particular at the role of the private sector in contributing to women's economic empowerment. We will look at the area of accountability for companies and other actors to explore best ways to collaborate with corporate partners.

Speakers
Stuart Hawkins, Sustainability Director, ASEAN Business Unit, Coca-Cola | Ulrike Joras, Private Sector Advisor, Oxfam | Amanda Klarer, Responsible Farming Manager, Maractus QED | Patience Akwe Nnambo, Gender Specialist, World Cocoa Foundation | Gianluca Nardi, Senior Advisor for Women's Economic Empowerment, CARE International | Martha Osorio, Gender and Rural Development Officer, FAO
4:30 PM - 6:00 PM

**Peer Learning Sessions**

**Building Entrepreneurship: Private Sector-led Access to Technology, Inputs, and Markets**

Chaired by Winrock International

Join Winrock International in a collaborative and dynamic session, “shark-tank” style. Winrock and Advanced Chemical Industries (ACI) Limited will share their path to a successful partnership empowering thousands of rural women in Bangladesh. Discussants from Winrock’s Feed the Future Bangladesh Women’s Empowerment Activity and ACI Limited will explain how the partnership has increased women’s entrepreneurial opportunity and equipped them with the skills to thrive in a market system. After learning about the partnership, participants will explore a scenario in which they represent either public or private stakeholders and will pitch partnership ideas with the goal of securing a match.

**Speakers**
Zainab Akther, Chief of Party, Feed the Future, Winrock International | Shamim Murad, General Manager of Strategic Partnerships and Business Development, ACI Agribusiness
Marian Parsons, Agriculture Development Officer, USAID Bangladesh

**More than Persistence: What Does it Take to Become a Successful Entrepreneur?**

Chaired by ACDI/VOCA

Promoting women’s entrepreneurship within market systems needs to focus on women's access and agency. It requires addressing key leverage points in the enabling environment as well as building individual capacity. Skills, self-efficacy, confidence, and collaboration with other women are frequently identified by women themselves as a ‘game-changer.’ The session looks at different support components to empower new and existing women entrepreneurs, including skills, market linkages, and supporting a business environment that works for women, as well as generating cost-effective evidence on empowerment.

**Speakers**
Sabine Garbarino, Senior Manager, Inclusive Economic Growth, Adam Smith International
Lis Meyers, Senior Gender Specialist, Banyan Global | Jenn Williamson, Senior Director of Gender and Social Inclusion, ACDI/VOCA
Peer Learning Sessions

A Debate: Closing the DFS Gender Gap

Chaired by

The session will host a debate on the best way to close the digital financial services (DFS) Gender Gap. One side will offer the proposition that digital platforms allow for more specialized and focused financial products. Using behavioral economics, our sector should focus on developing products that meet the specific needs of women and the way they manage money. The con side will argue that financial products are all similar, and what we need to focus on is greater financial and digital literacy and increasing equitable household relations.

Speakers
Lauren Hendricks, Executive Vice President, Program Strategy and Institutional Relations, Grameen Foundation | Bhavani Prathap Kasina, Regional Director, Asia and Latin America, Innovations for Poverty Action | Gigi Gatti, Regional Director, Asia & Country Director, Philippines, Grameen Foundation | Grace Majara, Senior Advisor, Financial Inclusion, CARE | Tanjilut Tasnuba, Social Innovation Lab Team Leader, BRAC

Financial Inclusion for Women Facing IPV: What works? What doesn't?

Chaired by UC San Diego

Financial inclusion interventions demonstrate effectiveness in reducing intimate partner violence (IPV) in some national settings; cross-sectional studies yield mixed findings on women's labor force participation and IPV. This session will outline evidence on economic empowerment (women's financial inclusion and labor force participation) and IPV.

Panelists will present on global indicators and trend associations between economic empowerment and IPV, longitudinal analysis of economic empowerment as a predictor of IPV among women in rural India, and the promise of mobile technologies to improve financial inclusion via access to financial services in contexts of low female mobility and via an app to promote safety in public spaces, an impediment to women's labor force participation.

Speakers
Nandita Bhatla, Senior Technical Specialist and Advisor, Violence, Rights and Inclusion, International Center for Research on Women | Jeni Klugman, Managing Director, Institute for Women, Peace and Security, Georgetown University | Anita Raj, Professor of Medicine and Global Public Health, University of California, San Diego
# Thursday May 25 - Day Three

<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:30 AM – 9:30 AM</td>
<td>SEEP Network WEE Working Group Meeting</td>
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<td>9:30 AM – 9:45 AM</td>
<td>Networking Break</td>
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<td>SEEP Network WEE Working Group Meeting (continued)</td>
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<td>10:45 AM – 11:00 AM</td>
<td>Networking Break</td>
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<td>11:00 AM – 12:30 PM</td>
<td>Industry Initiatives</td>
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<td>12:30 PM – 2:00 PM</td>
<td>UN High-Level Panel Luncheon &amp; Closing Remarks</td>
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<td>2:00 PM – 4:00 PM</td>
<td>Industry Initiatives (Continued)</td>
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<td>2:00 PM – 3:45 PM</td>
<td>Women's Financial Inclusion Community of Practice, CGAP</td>
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<td>3:45 PM – 4:15 PM</td>
<td>Networking Break</td>
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<tr>
<td>4:15 PM – 5:45 PM</td>
<td>Trainings (continued)</td>
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SEEP Network WEE Working Group Meeting

Hosted by

Please join the SEEP Network's Women's Economic Empowerment Working Group for an interactive action planning session on applying key WEE Forum learnings, opportunities, and discussions into practice. New and existing working group members will discuss next steps and opportunities for collaboration and continued knowledge sharing after the WEE Forum.

The Women's Economic Empowerment Working Group (WEEWG) is a learning community that brings together practitioners dedicated to improving the ability of market systems and other economic development initiatives to facilitate inclusive, empowering, and sustainable opportunities for women across the globe. We have over 250 members from nearly 40 countries, with members hailing from donor organizations, international and local NGOs, consulting firms, community service organizations, and private sector firms. The Working Group aims to CONNECT - Build working group membership and connect with each other, SHARE - Sharing of WEE tools and resources, THRIVE - Learning and expanding our knowledge.

Note: this session is open to all WEE Forum participants.

Industry Initiatives

HERproject at 10: Empowering Women in Global Supply Chains

Hosted by

HERproject is a collaborative initiative that strives to empower low-income women working in global supply chains. Bringing together global brands, their suppliers, and local NGOs, HERproject drives impact for women and business via workplace-based interventions on health, financial inclusion, and gender equality. Since its inception in 2007, HERproject has worked in more than 420 workplaces across 14 countries, and has increased the well-being, confidence, and economic potential of more than 500,000 women.

In 2017, HERproject enters its 10th year as one of the longest running collaborative initiatives focused on women's economic empowerment. In this session, we will explore how the program has been successful in engaging global companies for the past decade and the challenges faced by this partnership model.

Speakers
Chhavi Giuliani, Associate Director, BSR | Nazneen Huq, Founder, Change Associates Ltd. | Krittika Wutthipat-arree, Senior Vice President, Li & Fung | Sayeda Faiza Jamil, Corporate Responsibility and Communications Manager, Artistic Milliners
Industry Initiatives

UNCDF PoWER Launch

This session will announce plans for Participation of Women in the Economy Realized (PoWER), a new programme from the United Nations Capital Development Fund (UNCDF) to be implemented in collaboration with UN Women. PoWER aims to facilitate women’s and girls’ improved access to, awareness and usage of quality financial products and services provided by diverse and sustainable service providers, in the context of more inclusive financial markets that facilitate their greater economic empowerment and participation. It will address supply-side, demand-side, enabling policy and infrastructure and social norm financial inclusion constraints facing women and girls (aged 12-24). Panelists will share details of the programme’s Empowerment Framework, Theory of Change and initial insights from country assessments on the constraints and enablers of women and girls’ financial inclusion in Bangladesh, Ethiopia, Myanmar, Senegal and Tanzania.

Speakers
Henri Dommel, Director of Inclusive Finance, UNCDF | Anna-Karin Jatfors, Deputy Regional Director, Asia and the Pacific, UN Women | Nangi Massawe, Principal Bank Officer, Bank of Tanzania

Care Work and Women’s Economic Empowerment: Strategies from Burden to Boon

Hosted by IDRC

Hear about examples of successful advocacy efforts from Colombia, Ethiopia, Nepal, Philippines, Tanzania, Uganda and Zimbabwe. Engage in an open dialogue through small groups to address the question: How can policy address these barriers for women and turn them into a boon both by providing market-based substitutes for unpaid care and by recognizing the invisibility of unpaid care work?

Women spend more time on unpaid care work, while men are more active in market work. This distribution is often misconstrued as a “women’s issue”. Care work is rarely recognized as a valuable activity that contributes to growth and whose burden for women has implications for their empowerment and for societies. This panel will present evidence on the type and value of work done by men/women worldwide, presenting evidence from the Counting Women’s Work project. Presenters from the GrOW program will then discuss findings from research assessing the links between daycare and women’s economic & social empowerment.

Speakers
Alejandra Vargas Garcia, Program Officer, International Development Research Centre (IDRC) | Gretchen Donehower, Academic Specialist, University of California Berkeley | Thalia Kidder, Senior Advisor, Oxfam | Deepta Chopra, Research Fellow, Institute of Development Studies | Anweshaa Ghosh, Research Analyst, Institute of Social Studies Trust | Mubashira Zaidi, Research Analyst, Institute of Social Studies Trust | Anoushaka Chandrashekar, Senior Research Associate, Institute for Financial Management and Research
Shifting Social Norms at Scale

The SEEP-Oxfam Peer Learning Group (PLG) on social norms has brought together a variety of organizations to share, test and adapt innovative methodologies that gather evidence about social norms, and create and assess change. Interventions for women to be economically empowered must be complemented by broader, integrated strategies to address social norms in the economy. Such norms limit women’s choice of economic activities, participation in the paid economy and benefits they gain. Social norms in the economy shape and distort markets, such as norms about women’s and men’s roles, and perceptions of the economy, economic value and skills required for economic activities. This session will share initial insights from the PLG, and promote wider discussion and action. Markets development programs will present practical approaches tools that they are using at different levels to achieve transformational change for women.

Speakers
Claudia Canepa, Knowledge Hub Coordinator, Oxfam | Emily Hillenbrand, Team Leader, Pathways to Empowerment Program, Care USA | Pranati Mohanra, Technical Advisor for Monitoring & Evaluation, Care USA | Agnes Loriba, Program Manager, Pathways Ghana, Care USA | Anam Parvez Butt, Gender Justice Researcher, Oxfam GB | Imogen Davies, Youth Active Citizenship Adviser, Oxfam GB | Pushpita Saha, MEL Specialist, Oxfam in Bangladesh

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Industry Initiatives


The United Nations (UN) Secretary-General established the High-Level Panel on Women’s Economic Empowerment to bring together leaders from different constituencies—government, civil society, business and international organizations. Its purpose is to launch a shared global agenda that accelerates women’s economic participation and empowerment in support of implementing the 2030 Agenda for Sustainable Development and its promise that no one will be left behind. The High-Level Panel has just released its final report focusing on a set of recommendations to accelerate progress associated with seven drivers for addressing systemic barriers to women’s economic empowerment. Now accompanied by a useful set of tools, the Panel’s recommendations have the potential to galvanize a historic process of positive change. This session, led by the report’s author Dr. Cynthia Drakeman and supported by Sophie Romana, will provide an overview of the Panel recommendations and an interactive discussion of practical strategies for taking the agenda forward.

Cynthia Drakeman
CEO, DoubleXEconomy

Dr. Cynthia L. Drakeman is the founding CEO of DoubleXEconomy, LLC, a consulting firm focused on enhancing women’s economic empowerment. Cindy was the lead author of the second report for the UN Secretary General’s High-Level Panel on Women’s Economic Empowerment. She created the University of Oxford’s first partnership between Walmart’s Empowering Women Together program and Professor Linda Scott. Cindy and Professor Scott formed DoubleXEconomy to bring women into greater economic engagement by working with public, private, and civil society organizations to design effective interventions, undertake research to fill knowledge gaps, advocate for transformative change, and facilitate cross-sectoral partnerships.

Sophie Romana
Director, Community Finance, Oxfam America

Sophie Romana runs two flagship programs: “Saving for Change”, a savings led microfinance initiative in 6 countries, with over 730,000 clients, mostly women; and “R4, the Rural Resilience Initiative”, an innovative partnership with WFP and SwissRe providing access to savings and credit, Disaster Risk Reduction practices and weather index micro-insurance, in Ethiopia, Senegal, Malawi and Zambia. Sophie holds an MBA from Columbia Business School. At Oxfam, Sophie is a founding member of the Women’s Economic Empowerment Knowledge Hub and also co-leads the Social Protection & Resilience working group for the Resilience Knowledge Hub. Sophie co-leads Oxfam International’s contribution to the UN High Level Panel on Women’s Empowerment. A native of France, Sophie shares her time between Boston, New York and the rest of the world.
Thursday, May 25
Forum Day III

2:00 PM - 4:00 PM

Industry Initiatives

Women's Financial Inclusion Community of Practice

Hosted by

The Women's Financial Inclusion Community of Practice provides a platform to share experiences, identify key challenges, document and discuss emerging good practices, and solve common problems associated with increasing women's access to and use of a broad range of financial services. Membership in the community of practice is open to all and includes researchers, practitioners, and donors working on women's financial inclusion. Together, they are working to highlight best practices in how technology can benefit women's financial inclusion, identify knowledge gaps in what barriers result from social norms, and promote more widespread data collection and sharing, coupled with consistent data practices.

This session will feature work from community members, and enable active discussion among participants on the types of knowledge products and collaborative efforts that will enhance their work in women's financial inclusion for empowerment.

2:00 PM - 5:45 PM

Trainings

Rapid Care Analysis for Markets Programs

Hosted by Oxfam with the support of

Unpaid care is a substantial proportion of the work carried out by poor women, and heavy, inefficient or unequally distributed tasks limit women's productivity and mobility for market work, political participation, control over labor, and well being. Projects assess and address unpaid care work as part of wider interventions to promote WEE, to improve market functioning, and the degree to which poor families and women are able to benefit from markets.

This hands-on half-day training session will introduce participants to a methodology for assessing unpaid care in your enterprise, markets or development programme, and to understand successful interventions to reduce and redistribute heavy, inefficient care tasks.

The Rapid Care Analysis (RCA) is low-cost, quick to use and easy to integrate into existing plans for program design or monitoring.

By the end of the session, participants will understand why and when to use the RCA and how to plan, implement and adapt an RCA to their needs and context. Participants will receive training materials to enable them to conduct or train others on RCA. Whether you plan to commission or facilitate diagnostic work in communities on WEE or on unpaid care, this training is for you!

Note: Participants are required to separately register for this training.

Trainers

Thalia Kidder, Senior Advisor, Oxfam | Lilyanne Ndinda, Markets and Livelihoods Specialist, Oxfam Kenya | Miranda Morgan, Learning Advisor, Oxfam
Trainings

Mapping the Gender Gap in the Digital Financial Services Using a Gendered Customer Service Journey Approach

Addressing the gender gaps is critically important to enabling the financial inclusion for women via digital financial services, and requires targeted action by stakeholders. Analysing customer data with a gender lens and mapping the customer journey in digital financial services, from awareness to regular usage, using a combination of demand- and supply-side data, can be a powerful way to assess where women are more likely to drop off than men and identify the barriers to greater adoption and usage of digital financial services.

During this session, we will:

- Present and discuss a framework to analyse transactional data with a gender lens to understand how women are using mobile financial services and where they are dropping off in the customer journey from registration to trial and use;
- Share the key findings of our research on women's adoption and use of mobile money, which investigates the reasons why women are not adopting and using mobile money at the same rate as men;
- Provide actionable recommendations to stakeholders who wish to reduce the mobile money gender gap.

Note: Participants are required to separately register for this training.

Trainers
Elisa Minischetti, Connected Women Insights Manager, GSMA
Claire Sibthorpe, Head of Connected Women, GSMA

Closed Meeting:
Women and Girls at the Center of Development (WGCD) Community Meeting

The WGCD Community is a partnership funded by the Bill & Melinda Gates Foundation through the Women and Girls at the center of Development (WGCD) initiative. This initiative includes nearly 40 projects across a diverse set of geographies and sectors focused on advancing gender equality and the empowerment of women and girls. The WGCD partners focused on Women’s Economic Empowerment will convene in this meeting to advance their shared learning agenda, and agree on specific areas for joint efforts in synthesizing and sharing learning and evidence moving forward.

Note: this meeting is by invitation only.
Tuesday, May 23 - Day One

7:45 AM – 8:45 AM Registration
9:00 AM – 9:10 AM Welcome to the Conference
9:10 AM – 9:50 AM Opening Keynote by Prof. Naila Kabeer – Women’s Economic versus Non-Economic Empowerment: Is it a False Dichotomy? (Watergate Ballroom / Floor 6)
9:50 AM – 11:05 AM Donor Viewpoints: Promoting Gender Responsiveness and Women’s Economic Empowerment in Private Sector Development Policy and Practice (Watergate Ballroom / Floor 6)
11:05 AM – 11:30 AM Networking Break
11:30 AM – 1:00 PM Peer Learning Sessions (1-6)
- ‘One Size Doesn’t Fit All’ – The Paradigm Shift (Connections 1 / Floor 9)
- Advancing Knowledge about Women’s Financial Needs and Potentiality in Central-America (Room B / Floor 7)
- Problem or Opportunity: Migration’s Impact on Women and Family Farms (Connections 2 / Floor 9)
- Shaping Futures: Approaches and Experiences with Building Girls’ Skills for Employability in India (Room C / Floor 9)

Wednesday, May 24 - Day Two

7:45 AM – 8:45 AM Registration (continued)
9:00 AM – 10:15 AM Enabling Environment for Women’s Economic Empowerment - Policy Perspectives and Strategies (Watergate Ballroom / Floor 6)
10:15 AM – 11:15 AM Tech Talks: Women’s Economic Empowerment through Innovation & Technology (Watergate Ballroom / Floor 6)
11:15 AM – 11:45 AM Networking Break
11:45 AM – 1:15 PM Peer Learning Sessions (13-18)
- Women, Nutrition, and Livestock: Overcoming Social Barriers to Engagement (Room A / Floor 7)
- Using ‘Big’ data to Strengthen Customer Journeys for Women, Benefiting Financial Service Providers and Regulators (Banglampoo / Floor 6)
- Strengthening Opportunities for Women in Nontraditional Sectors: Applying Theory to Practice (Connections 1 / Floor 9)
- Identifying Levers of Empowerment in Agriculture: Lessons from Africa and Asia (Room B / Floor 7)
- Different Perspectives, Shared Goal: Accelerating Women’s Financial Inclusion in Africa (Room C / Floor 7)
- Accounting for Care: WEE Policies and Programs Under the Spotlight (Connections 1 / Floor 9)

Thursday May 25 - Day Three

8:30 AM – 9:30 AM WEE Working Group Meeting (Watergate Ballroom / Floor 6)
9:30 AM – 9:45 AM Networking Break
9:45 AM – 10:45 AM WEE Working Group Meeting (continued) (Watergate Ballroom / Floor 6)
10:45 AM – 11:00 AM Networking Break
11:00 AM – 12:30 PM Industry Initiatives
- HERproject at 10: Empowering Women in Global Supply Chains (Banglampoo / Floor 7)
- UNCDF PoWER Launch (Room A / Floor 7)
- Care Work and Women’s Economic Empowerment: Strategies from Burden to Boon (Connections 2 / Floor 9)

Social Norms: Overcoming Barriers for Transformational Change in Women’s Financial Inclusion (Banglampoo / Floor 6)
Leveraging Economic Opportunities for Disadvantaged Women Entrepreneurs in Asia and Latin America (Room A / Floor 7)
1:00 PM – 2:30 PM Lunch (Amaya Restaurant / Floor 4)
2:30 PM – 4:15 PM Peer Learning Sessions (7-12)
- Connecting WEE, Gender Equity, and Well-being: Women’s Empowerment through Collectives in India (Banglampoo / Floor 6)
- Evidence-Based Design for Access and Agency of Women and Girls (Room B / Floor 7)
- Unraveling Inequalities: Men’s Role in Women’s Economic Empowerment in Agriculture (Room C / Floor 7)
- Leering, Sexting, Gropping: Addressing Sexual Harassment in the Garment Sector (Connections 2 / Floor 9)
- Towards Transformational Change: Upgrading Women’s Roles within Agricultural Value Chains (Connections 1 / Floor 9)
- Bridging Gaps & Challenges in Women’s Financial inclusion – The Philippine Experience (Room B / Floor 7)
- One Size Doesn’t Fit All’ – The Paradigm Shift (Connections 1 / Floor 9)
- More than Persistence: What Does it Take to Become a Successful Entrepreneur? (Connections 2 / Floor 9)
- A Debate: Closing the DFS Gender Gap Financial Inclusion for Women Facing IPV: What works? What doesn’t? (Banglampoo / Floor 6)
- Systems Change for Women’s Economic Empowerment: How to Work with Companies (Room C / Floor 7)
- Building Entrepreneurship: Private Sector-led Access to Technology, Inputs, and Markets (Room A / Floor 7)
- Financial Inclusion for Women Facing IPV: What works? What doesn’t? (Room B / Floor 7)

Financial Inclusion at a Glance

Early Registration
3:00 PM – 4:30 PM Operationalizing Women’s Economic Empowerment Framework in a Multi-Country Context (Banglampoo / Floor 6)
5:00 PM – 6:30 PM Gender and Digital Financial Inclusion: What are the Gaps in Our Knowledge? (Banglampoo / Floor 6)
12:30 PM – 2:00 PM UN High-Level Panel Luncheon & Closing Remarks (Watergate Ballroom / Floor 6)
2:00 PM – 4:00 PM Industry Initiatives (continued)
- Women’s Financial Inclusion Community of Practice, CGAP (Room A / Floor 7)
2:00 PM – 3:45 PM Trainings
- Rapid Care Analysis for Markets Programs (Oxfam) (Connections 1 / Floor 9)
- Mapping the Gender Gap in Digital Financial Services (Connections 1 / Floor 9)
- Using a Gendered Customer Journey Approach (GSMA) (Watergate Ballroom / Floor 6)
3:45 PM – 4:15 PM Networking Break
4:15 PM – 5:45 PM Trainings (continued)