

# WOMEN'S EMPOWERMENT PRINCIPLES

Guidance to business on how to promote gender equality and women's empowerment in the workplace, marketplace and community.

## Principle 1

Establish high-level corporate leadership for gender equality.



## Principle 2

Treat all women and men fairly at work – respect and support human rights and nondiscrimination.



## Principle 3

Ensure the health, safety and well-being of all women and men workers.



## Principle 4

Promote education, training and professional development for women.



## Principle 5

Implement enterprise development, supply chain and marketing practices that empower women.



## Principle 6

Promote equality through community initiatives and advocacy.

## Principle 7

Measure and publicly report on progress to achieve gender equality.

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 @WEPrinciples

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**WOMEN'S EMPOWERMENT PRINCIPLES**  
  
EQUALITY MEANS BUSINESS



**PROMOTING ECONOMIC EMPOWERMENT OF  
WOMEN AT WORK THROUGH RESPONSIBLE  
BUSINESS CONDUCT IN G7 COUNTRIES**

The European Union (EU), UN Women and the International Labour Organization (ILO) have joined forces to advance gender equality and women's economic empowerment in the public and private sectors in G7 countries. Over the next three years (2018-2020), the WE EMPOWER programme will convene multistakeholder dialogues in the EU, Canada, Japan and the US to exchange knowledge, experiences, good practices and lessons learned in the context of the changing world of work.

WE EMPOWER places women's economic empowerment at the heart of the future of work agenda. Through its guiding framework for private sector engagement, the Women's Empowerment Principles

(WEPs), WE EMPOWER will address a range of issues from promoting women's access to decent work and entrepreneurship opportunities to closing the gender pay gap and ending violence and sexual harassment at work.

**To strengthen companies' WEPs implementation, WE EMPOWER will develop clear milestones to incentivize and equip companies to go beyond making commitments on gender equality and women's empowerment, to strengthening their implementation, data collection and reporting. We welcome strategic partnerships with corporations and investors to champion corporate accountability, public reporting and gender-lens investing.**

Together we can ensure that by 2020 at least 1,000 more companies signed up the WEPs, and that we have produced useful and innovative case studies and knowledge products to support our work.

**GET IN TOUCH WITH US:**

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