

Webinar: Supporting Markets to Recover: Tips and Tricks from the Markets in Crisis Community of Practice

What challenges have you experienced implementing market support?

- Limited functioning government systems
- Team capacity
- organizational prioritization of cash but not complementary activities
- In emergencies, our interventions are more perceived at the individual level, while the impact needs to be measured at the market level
- USAID/FFP has included market strengthening as a core activity in its grant mechanism guidance however have seen limited uptake or utilization of this thematic activity area. Not clear on what if any barriers to uptake exist.
- Perceptions/misconceptions between market actors & NGOs on understanding & commitment to market support approaches
- A limited and under-developed private sector in this fragile context
- weak market system and low production
- A lack of understanding of how market support could be done -- lack of market analysis
- highly rely on the government subsidy
- Biggest challenge are convincing organizations/practitioners/donors to buy into the approach and undermining of markets by other projects and government interventions
- Knowing the full range and tools available and pros and cons of each
- heavy subsidy from government slow down the growth of market
lack of infrastructure
- financial misappropriation, capacity to monitor and track provision of inputs or services at every stage of the process, market distortion (e.g. increase of prices following donor/government intervention), correct targeting of beneficiaries
- Early action/ timeliness vs market support example case of commercial destocking in pastoralists. other challenges - not properly captured in contingency plans / market support understanding at different levels
- Key from seed security experience is to understand hierarchies (levels) of traders. The really big traders can be catalytic in bringing supplies into remote regions.
- Sticking to conventional products or services and not influencing and/or negotiating to adapt to context and target groups
- Challenges in having field capacity to gather sufficient evidence to inform response analysis for donor proposals, then having funding parameters & internal org. systems flexible enough to later revise the response analysis/planned interventions that have likely shifted since the initial evidence was gathered