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SEEP is a Collaborative Learning Network

Markets that provide opportunities for ***all*** people to engage and prosper.

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Savings-Led Working Group 2019 Mid Year Meeting

May 14, 2019

1. Introductions
2. Overview of SEEP's Savings Groups Learning Agenda
3. 2019 SEEP Annual Conference
4. Member Updates
5. WG Communication Platform: Get connected!

Overview of SEEP's Savings Groups Learning Agenda

STATE OF PRACTICE

State of Practice: Savings Groups and the Role of Government in Sub-Saharan Africa



- Released in December 2018, revised version in March 2019
- 74 government initiatives related to Savings Groups – 20 countries in SSA
- Financial inclusion, women's economic empowerment, social protection, regulation & sector coordination

LEARNING BRIEF

Women's Empowerment and Savings Groups: What Do We Know?



- Released in March 2019
- Pathways between SGs and women's empowerment
 - 7 domains: economic independence, self-confidence, voice and leadership, decision-making, time use, mobility, health
- Accompanying MRM toolkit and video scheduled for release in June

- CASE STUDIES

- Case study series on Savings Groups and Consumer Protection
 - Government Regulation, Rules and Guidelines (Arora Associates, June)
 - Risk Mitigation through Community-Based Structures (CRS, June)
 - How Savings Groups Responded to Insecurity and Theft in Madagascar (CRS, June)
- The Digitization of Savings Groups: Evidence from Kenya, Rwanda and Tanzania (Kuria Wanjau, August 2019)

- RESEARCH

- The Impact of Bank Linkages: A Randomized-Control Trial in Uganda (Stromme Foundation, December)
- Savings Groups and Women's Empowerment (Nathan Associates, June)
- The Long-Term Performance and Evolution of Savings Groups (L-IFT, December)

PEER LEARNING GROUPS

- Savings Groups: Expanding Access to Financial Services for Refugees (May-Dec)
 - Danish Refugee Council, FSDA, Mercy Corps, Trickle Up, UNCDF, UNHCR, VisionFund
- The Role of Savings Groups in Supporting Graduation from Social Safety Nets (March-Oct)
 - Senior government officials from Kenya, Malawi, Rwanda, Senegal and Tanzania, and Trickle Up
- PEER EXCHANGE WORKSHOP
 - Digital Savings Groups: A Runway for Financial and Economic Inclusion (DreamStart Labs, October 8-11, Dar es Salaam)

- **LEARNING BRIEFS**

- Savings Groups and Male Engagement (Ashley Wheaton, June-August)
- Financing Local Food Systems: Savings Groups and Smallholder Farmers (July-Sep)

- **TOOLKIT**

- Savings Groups Monitoring and Results Measurement Toolkit (July-Sep)

- **PEER EXCHANGE WORKSHOPS**

- Two peer exchange workshops (November-February) to be defined – ANY IDEAS?

- **GLOBAL SAVINGS GROUPS CONFERENCE**

- Durban, South Africa (March 2020)

2019 SEEP Annual Conference

ANNUAL CONFERENCE TECHNICAL TRACKS



Fostering Resilience through Financial Inclusion:

proven and innovative strategies to develop resilience in financial systems, communities, households.

- market systems approaches
- Role of financial services /digital approaches
- Role of private sector
- Design innovations on financial products
- examples of challenges, innovations, successes

Leveraging Markets for Resilience in Fragile

Environments: Public/private partnerships and innovation to address constraints of access and participation in markets.

- Collaboration between development and humanitarian
- Leveraging public sector/ private actors
- Shared value creation for businesses to address social needs
- Responsive funding

Gender Equality as a Resilience Strategy: relationships of power between men and women as a factor in resilience strategies.

- Resilience strategies for addressing gender inequality
- Strategies to promote leadership of women in value chains
- Role of women's organizations and collectives
- Behavioral change programming
- Tools for consulting women on perceptions of resilience

Data and Resilience: proven and innovative methods and evidence for strengthening resilience and empower people.

- Partnerships for generating, sharing, using data
- Unexpected data sets to inform market approaches
- Role of technology (remote sensing, SMS data, crowdsourcing, AI)
- Private/public sector partnerships for leveraging data
- Evidence for measuring resilience

Proposals should:

- ✓ Address key learning questions
- ✓ Be applicable to a broad audience
- ✓ Feature replicable experiences
- ✓ Show diversity of perspectives
- ✓ Be informed by strong M&E
- ✓ Advance the conference theme
- ✓ Be interactive



Session hosts to secure panelists prior to submitting proposal. Register for conference!

ANNUAL CONFERENCE TECHNICAL TRACKS



Armchair chat: experts interviewed by moderator followed by interaction with audience



Quickfire Forum: short, timed high energy talks exploring multiple angles of a central theme



Debate: experts represent opposing views on a critical issue



Roundtable: discussions to explore core elements of program design or implementation

Innovation Challenge

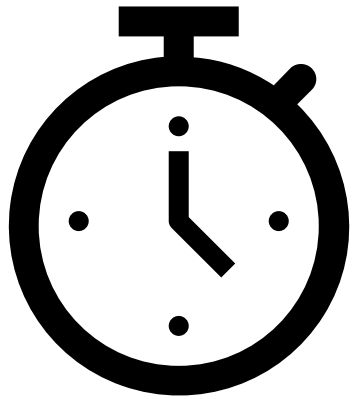
- DAY 1: Poster sessions displayed gallery style
- DAY 2: 7-min presentation in plenary-Innovation pitch. Audience determines winner.



Poster sessions should:

- Identify problem being solved and why it is important to resilience
- Identify INNOVATIVE solution
- Show evidence that the innovation fosters resilience
- Address scalability
- Contribute to conference themes

May 31: Proposals for Peer Learning Sessions and Innovation challenge due



July 5: Notification of acceptance

July 15: Session chairs confirm panelists

August 21: deadline to register

Questions?

Annualconference@seepnetwork.org
slwg@seepnetwork.org

Member Updates

Something you want to share?
Something you want to ask?

Raise your hand

2 mins!

WG Communication Platform: Get Connected!

- Membership and decision-making instances – where, how and by whom are decisions made?
- Communication is mainly bilateral, limiting the network effects of the working group
- Unequal opportunities to contribute – how democratic is the SLWG?

New! Member Communications Platform

- An opportunity for **direct** member-member communication and engagement
- A place to find people and information:
 - Members
 - Documents
 - Events
 - Discussions
- Separate professional network
- Not interested? Not to worry!

@workplace
by **facebook**

Questions?
Ideas?
Thoughts?