

**Activity log (record of partner buy-in) excerpt**

Description of activity / interaction with market player	Date	Type of market player	Project contrib.	Market player contribution		
				Financial	In kind	Non-financial (in person days)
The identified pocket areas visited and sites for demonstration (n=7) selected: Makwanpur	22>24 Dec-12		Logistics, staff time			3 Days Staff time (Marketing Officer)
Ginger plantation demonstration (Ilam)	12-Mar-13	Imp. & Agro-vet	Promotional materials, logistics, staff technical support	Bacteriamycin (60gm) (NPR 300) Neem Cake (10 kg) (NPR 1000)		2 days (Marketing Officer)
Importer conducted demonstration in Makwanpur district with local agro-vet	05-Apr-13	Imp. & Agro-vet	Logistics, promotional material, staff time (technical)	NPR 500 (Tea and snacks), Bio Cure F (200 gms) (NPR 100)		Half day contribution from agro-vet and CPTN
Ginger plantation demonstration (Ilam) – extra demo	25-Apr-13	Imp.	None	Bacteriamycin (60 gm) (NPR 300) Neem Cake (10kg) (NPR 1000)		Contributed 1 day (CEO)