A Global Learning Network

Markets that provide opportunities for all people to engage and prosper.

seepnetwork.org/Members
Navigating the Evidence on Savings-Focused Financial Inclusion

October 30, 2018 | 9:00 – 10:00 EDT

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Agenda

1. Welcome and agenda
2. Introduction
3. Key findings
4. Application and uses
5. Q & A
6. Wrap up and closing
Things to do in Rome
Scholarly articles for **Savings groups impact on education**

... of public policies on the demand for higher education - Bishop - Cited by 264
... rainy day: A randomized evaluation of savings groups ... - Beaman - Cited by 49
Impact of staff education on pressure sore development ... - Moody - Cited by 99

[PDF] **Savings groups and educational investmentss** - Plan International UK
https://plan-uk.org/file/plan-international...savings-groups...education.../download?...

4.2 Direct impacts of savings groups on education. 11. 4.3 Indirect ... known as Village Savings and Loan Associations (VSLA). **affect educational** investment.
Well, never fear!

If you are interested in the most recent and reliable evidence on savings focused financial inclusion initiatives we’ve done all the searching and sifting for you!
How did we do it?

**Step 1** Defined the objectives and scope of the evidence map

**Step 2.** Designed the protocol for the literature review, inclusion and quality control and evidence categorization

**Step 3.** Ran searches to estimate the number of documents in our scope

**Step 4.** Classified/tagged the evidence

**Step 5.** Developed a comprehensive evidence map

**Step 6.** Synthesised selected evidence presented in our map

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**Identification**
- Records identified through academic database searching $(n = 668)$
- Additional records identified through other sources $(n = 762)$
  - Records after duplicates removed $(n = 1400)$
    - Records screened $(n = 1400)$
      - Full-text articles assessed for eligibility $(n = 395)$
      - Full-text articles excluded, with reasons $(n = 135)$
      - Studies included in evidence gap map $(n = 262)$
      - Records excluded $(n = 1005)$
Why did we do it?

• To provide consolidated access to relevant evidence related to savings-focused financial inclusion

• To enable a comprehensive synthesis of the available evidence

• To help inform evidence-based decisions on savings programing, policies, funding, and additional research to fill gaps
3 Key findings
## Key findings

<table>
<thead>
<tr>
<th>Intervention type</th>
<th>Type of results</th>
<th>Client: The outcome of savings initiatives on client / beneficiaries</th>
<th>Institution: The outcome of savings initiatives identified at the institution level</th>
<th>Ecosystem: The outcomes of savings initiatives on the broader financial inclusion ecosystem</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product type</td>
<td>147</td>
<td></td>
<td>46</td>
<td>10</td>
</tr>
<tr>
<td>Product design</td>
<td>56</td>
<td></td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>Delivery channel</td>
<td>30</td>
<td></td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Target market</td>
<td>93</td>
<td></td>
<td>17</td>
<td>3</td>
</tr>
</tbody>
</table>
Key findings

Geography | Type of evidence | Research method | Method of analysis | Data source | Quality assessment

Quantitative | Qualitative | Mixed
Key findings

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<tr>
<th>Geography</th>
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<th>Method of analysis</th>
<th>Data source</th>
<th>Quality assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Primary Survey</td>
<td>Qualitative</td>
<td></td>
<td>Secondary data</td>
<td>Monitoring</td>
</tr>
</tbody>
</table>
Key findings

Geography | Type of evidence | Research method | Method of analysis | Data source | Quality assessment

Client | Institution | Ecosystem

- Fully met all criteria
- Fully met at least one criteria
- Partially met all criteria

Savings Learning Lab
4 Application and uses
POLL

Have you used an evidence gap map before?

Answer options:
Yes
No
The Savings Evidence Map provides consolidated access to evidence related to savings focused financial inclusion. It enables users to find existing evidence, see how the evidence is clustered as well as identify existing gaps.

View the Savings Evidence Map Synthesis Report

- Clients
- Institutions
- Ecosystem
POLL

Are you a:

Answer options:

• Practitioner
• Researcher
• Donor/Investor
Application and uses

Example A

A **practitioner** designing a new savings group intervention in Burundi that aims to improve health and nutrition outcomes.

Example B

A **donor** seeking to fund interventions where there is high quality evidence on what works.

Example C

A **researcher** identifying areas for further research on institutional level results in South Asia.
Q & A

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Thank You!

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www.seepnetwork.org
October 31st is World Savings Day!

Established in 1924, The SEEP Network is delighted to celebrate this and every World Savings Day in commemoration of the contribution of savings to economic growth, inclusion and resilience.

For more information, see:

http://www.world-savings-day.org/

Upcoming Webinar: Register Now!

Accelerating Women’s Digital Financial Inclusion

November 8: 9:30 – 10:30 EST

Check out the new SEEP Member Marketplace!