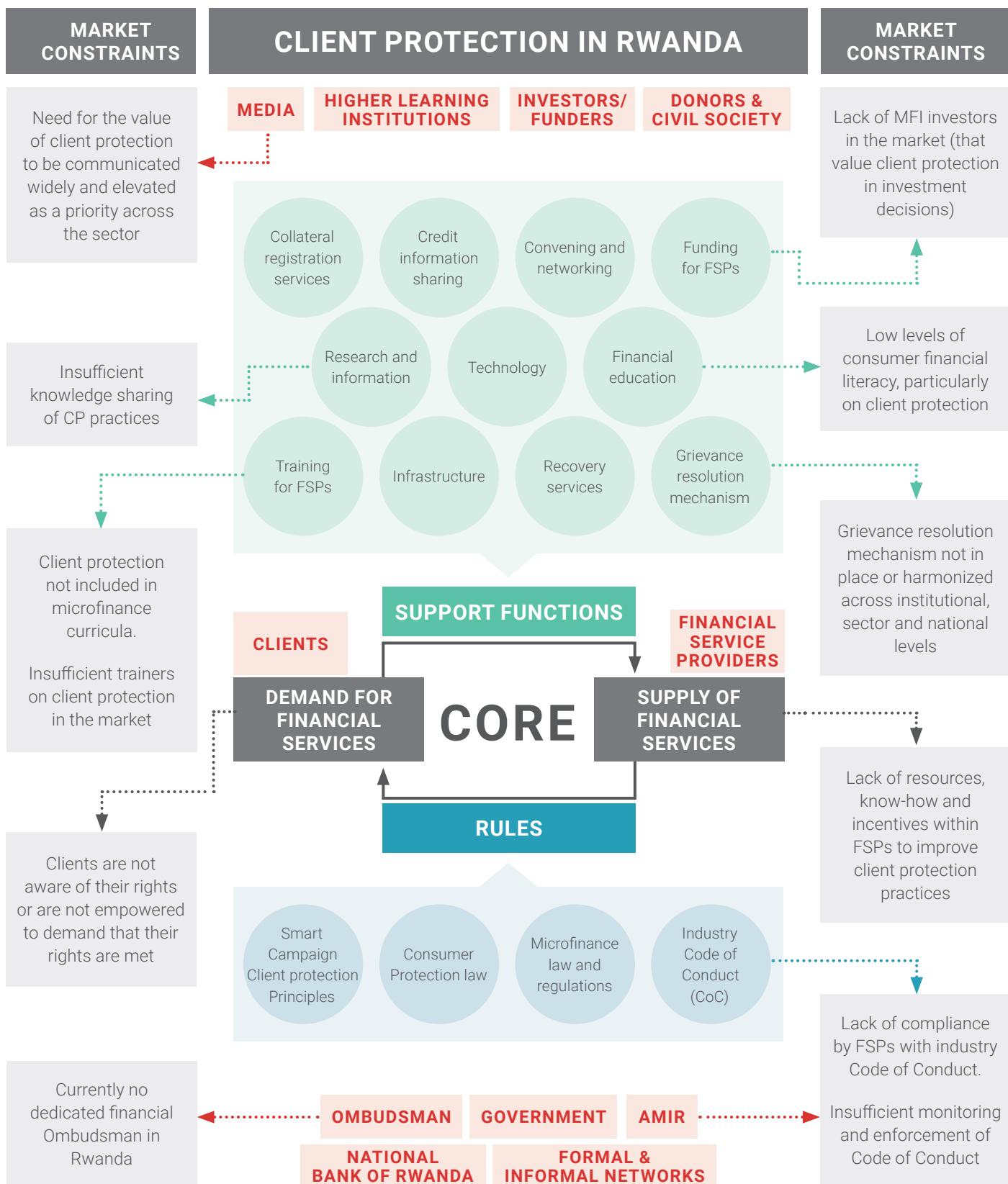


OVERCOMING MARKET CONSTRAINTS TO CLIENT PROTECTION IN RWANDA

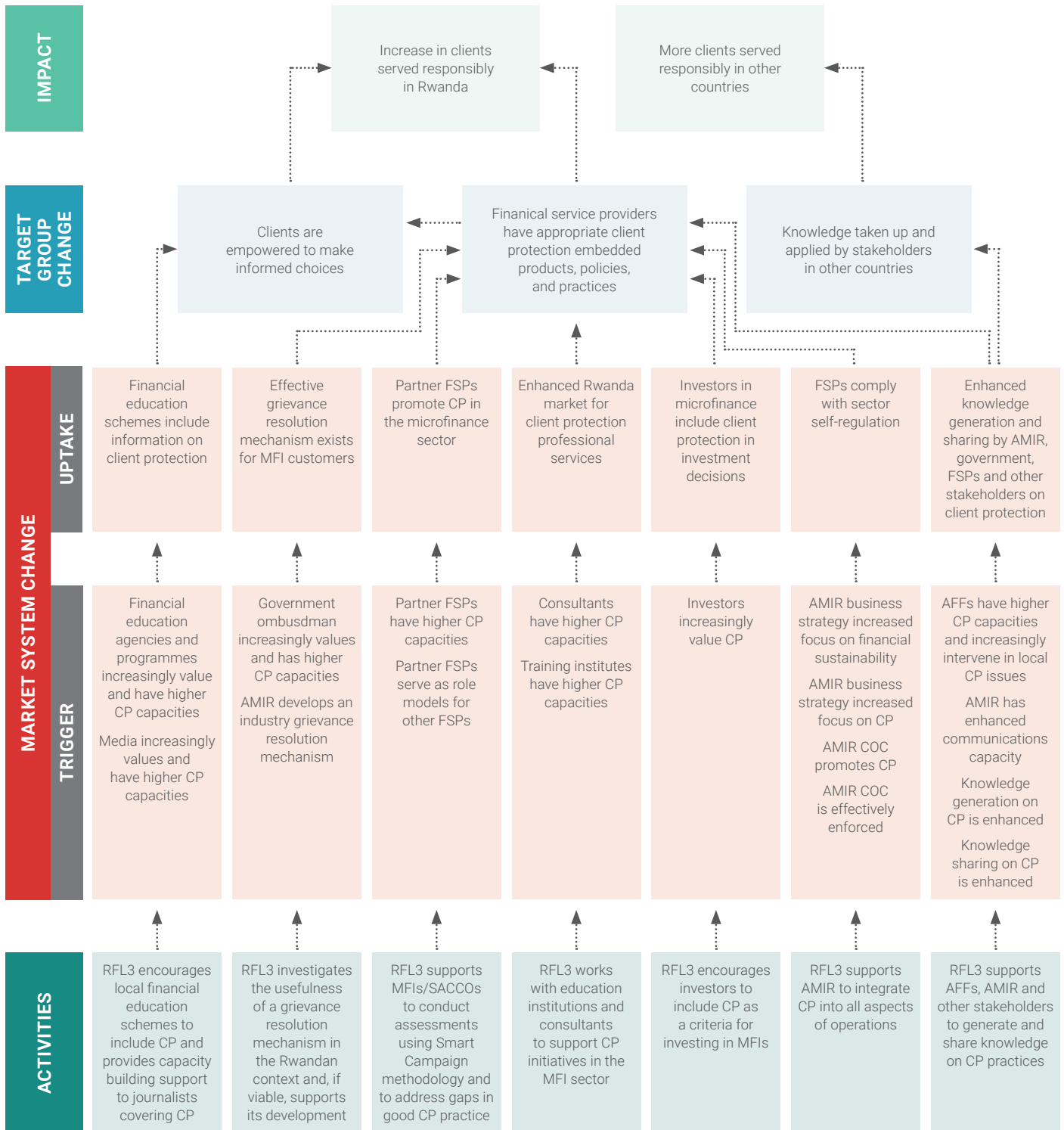
Responsible Finance through Local Leadership and Learning

A **market system** is a multi-function, multi-player arrangement comprising the core function of exchange by which goods and services are delivered and the supporting functions and rules which are performed and shaped by a variety of market players¹. The diagram that follows depicts the market system for client protection in Rwanda, with the core transaction of the supply and demand for financial services in the center and the supporting functions and rules depicted above and below the core transaction.



1 The Springfield Centre (2015) The Operational Guide for the Making Markets Work for the Poor (M4P) Approach, 2nd edition funded by SDC & DFID

The **Responsible Finance through Local Leadership and Learning Program** is a four-year program being implemented in Rwanda by the The SEEP Network, in collaboration with the Association of Microfinance Institutions of Rwanda (AMIR) and the Mastercard Foundation. The program's goal is to scale the application of consumer protection principles for low income financial service customers by promoting an enabling environment through collaboration among a wide range of private and public sector stakeholders. This infographic was developed as part of the program's learning agenda.



Prepared by

